

Why choose luxury vinyl tiles?

We all deserve some indulgence in our lives, to feel we are experiencing something special and that feeling can be yours every day with these vinyl tiles. Luxury vinyl tiles, also known as LVT, replicate all manner of wood floors, ceramic and stone tiles so authentically that no-one could tell the difference, except that these tiles are cosy warm under your feet and super comfortable.

Simple to install and incredibly easy to keep clean, their water resistance means that even spillages can be dealt with swiftly with a mop and they will look as good as new. Incredibly hard-wearing, you'd be hard pushed to damage this flooring but if you ever managed to, the relevant individual tile can be replaced, no need to pull the whole floor up. Perfect for any room including kitchens and bathrooms, these durable tiles are ideal for even the most hectic of households with lots of traffic. So if you want to create a high-end feel to your home with a luxurious feel and excellent usability, luxury vinyl tiles are just what you are looking for.

Thanks to their stain and slip-resistant qualities, vinyl tiles are a very functional choice and can be used in wet areas such as bathrooms or kitchens. But there's no need to sacrifice style for practicality, as with vinyl tiles you really can have it all. With a wide variety of designs, colours and finishes of floor tile available, you'll be spoilt for choice, so bring out your indulgent side with luxury vinyl tile flooring. There are three main types of vinyl tiles which differentiate in the way that they are fitted. Dry back vinyl tiles require adhesive to be applied to the sub-floor whereas self-adhesive vinyl tiles already have the adhesive applied to the backing of each tile. Click vinyl tiles use an innovative click system which means the tiles fit together easily, creating a floating floor surface.

Room guide to luxury vinyl flooring

You love the rustic look of a wooden floor but long for it in your bathroom. Maybe you hanker after stone or slate but the price tag and hassle of fitting has meant you have never taken the plunge. Well you really should consider luxury vinyl tiles as your flooring solution. Incredibly realistic, these tiles will give you everything you need without maintenance issues of wood, or the hefty price tag and fitting hassle of real stone. Visitors to your home will be blown away by the sumptuous feel of your home and will never know they are not walking on the real thing. But just how suitable are these floor tiles for all

areas of your home and will they suit your needs? With the help of our flooring experts we can help you decide.



Bathroom

Vinyl has always been a go-to choice for bathrooms with good reason and these luxury vinyl tiles are no exception. They are anti-slip, water and stain resistant, easy to clean and have a stunning, realistic finish which mimics the high quality surface of real wood or stone.



Kitchen

Just like bathrooms, kitchens have long since been associated with vinyl floors. Any spills can be quickly mopped up leaving no residue and the stain resistance of these tiles means no unsightly marks are left behind. Vinyl tiles will make your kitchen something special.



Lounge

Luxury vinyl tiles will bring a sense of opulence to your living room. Available in a range of designs of different wood types and shades, there is sure to be one that suits your interior style and with the warmth and comfort these tiles bring, your lounge will be super cosy.



Bedroom

Just like the lounge, comfort is king in the bedroom and vinyl tiles have this in spades. They work particularly well in children's bedrooms as they are so practical that any spills are easily and swiftly dealt with. Plus your kids will be cosy warm each and every night.



Hall, stairs & landing

Hallways, stairs and landings are busy areas of the home that have to deal with regular wear and tear. Luxury vinyl tiles are an ideal flooring option for these areas of the home as vinyl tiles mean you don't have to compromise on functionality, durability or a quality finish.



Dining room

An incredibly practical flooring choice, luxury vinyl tiles are perfect for your dining room. The wipe clean, stain resistant surface means any spillages are dealt with easily leaving your floor looking fabulous. Plus with such a wise choice you won't be sacrificing style for functionality.

Achieve different effects with planks or tiles

Luxury vinyl flooring is available in two unique styles which can each give your home a distinctive look and feel. Looking for the appearance of real wood or stone flooring without the high cost or maintenance? Then plank or tiled luxury vinyl flooring is the ideal option for you. Now you just need to choose whether you want planks or tiles. Discover the benefits of each below.



Plank Design

Plank luxury vinyl flooring can be used to create the illusion of real wooden flooring planks. A popular alternative to real wood flooring, luxury vinyl flooring is cheaper, quick to fit and easier to maintain; plus it is also more comfortable and quieter underfoot.



Tiled Design

Tile luxury vinyl flooring mimics the distinctive repeat tile pattern of a natural stone or slate floor. Large square tiles are used to create a unique and characterful surface, making them an ideal alternative to real stone. Again they are cheaper, quick to fit and easier to maintain.

Luxury vinyl tile flooring effects

Print and production processes are always improving and this in turn means that luxury vinyl tiles are looking better than ever with more and more design choices. Pretty much any wood type, ceramic or stone tile has been replicated in vinyl tile to an amazingly realistic standard. These tiles are available in plank, tile or solid formats giving you the freedom to create the look you really want to an authentic, high-end standard.



Oak effect

Oak is one of the most sought after materials for flooring with good reason. Its classic effect is super stylish and complements pretty much any style of home. Real oak flooring is also one of the priciest materials on the market but with oak vinyl tiles you get all the effect of oak at a fraction of the price and very little upkeep. No need to wax or varnish this flooring, the gorgeous effect

will remain looking fantastic and all it will take is a sweep and a mop to keep your floor looking as good as new. Get the look of a real floor without the compromise or maintenance now.



Pine effect

Pine has for many years been a popular choice for use in homes. It makes fabulous furniture and its flooring gives any living space a neutral finish that will complement any décor or colour way. Pine is versatile and can adapt to suit a modern home or a more traditional one. The wood however is soft and can scratch and mark quite easily which is where luxury vinyl tiles come in. These tiles will give you all the benefits of a pine floor but with an incredibly durable finish that will last and last meaning your floor will look stunning for as long as you want it to.



Stone effect

A stone floor is a classic way to finish any room. Used for centuries as a flooring material, stone is easy to maintain and keep clean and of course looks simply stunning. But stone is hard to the touch so can be uncomfortable under your feet plus can also be cold. Stone effect vinyl tiles will create an incredibly authentic looking floor but your tootsies will appreciate the warmth and comfort they bring. Just as easy to maintain as the real thing, the fitting of these tiles is much simpler and less costly than the real M'coy, but your guests will never be able to tell the difference.



Slate effect

Just like stone, slate has long since been used as a material to create flooring. It has a high quality, natural finish which is neutral in appearance, meaning it works in both contemporary and traditional home interiors. However, slate is an expensive flooring material, can feel hard and cold underfoot, and requires a specialist fitter to achieve a professional finish. To achieve the look of slate without the drawbacks choose slate effect luxury vinyl tiles. Costing a fraction of the price and considerably easier to fit, these tiles are the perfect authentic alternative to real slate will give you the finish you dream of.



Metal effect

Metal effect vinyl can create real impact in any room; although works especially well in the kitchen and bathroom. The unique finish of metal effect luxury vinyl tiles will inject texture, character and charm into your home and works well with modern interiors. This is because it will add a rustic element to any space. A popular option for contemporary interior spaces, this striking and beautiful flooring option is available in pewter, copper or nickel finishes which all have their own unique texture and charm. Make your floor a talking point in your home with sleek and stylish metal effect luxury vinyl flooring.



Moroccan style

Patterned luxury vinyl tiles are a great way to inject colour, contrast and character into your home. Exquisitely decorated floor tiles are an iconic feature of trendy interior styles such as Moroccan. The bold mix of colours, patterns and geometric shapes will bring your floor to life and transform your room. Luxury vinyl tiles are especially great for a kitchen, bathroom or dining room because they don't compromise on style or practicality. Discover how to use luxury vinyl tiles to add a little extra spice to your home with a Moroccan style by reading our interior trend guide.