

Why choose vinyl flooring?

Also known as cushion flooring or Lino flooring, vinyl will bring comfort and warmth to your home as well as amazing functionality. It works really well with underfloor heating and your feet will thank you for the extra comfort it brings underfoot.

Vinyl flooring is super hard-wearing and when it comes to maintenance and cleaning, it couldn't be easier. Coupled with the style choices available, it makes vinyl the perfect flooring solution for busy family homes with lots of coming and going. Plus it will continue to look amazing for years to come. If you're looking for fuss-free interior style then vinyl is the flooring for you.

Vinyl is a synthetic man-made material comprising of two simple building blocks; ethylene and chlorine (the same as is found in salt). When these substances are combined and processed, they form Polyvinyl Chloride resin (PVC), which is commonly referred to as vinyl.

At Alexanders we stock a diverse range of vinyl flooring to suit every budget, room and interior taste. We also have a great range of vinyl underlay and accessories to ensure that you get the best out of your new flooring and achieve the perfect finish.

Room guide to vinyl flooring

So by now you know the look you want to achieve but you can't quite stretch financially to the engineered wood floor or slate tiles that you've set your heart on. So what now? Well it's really worth considering vinyl flooring as a cheaper alternative. You may be surprised to learn that you have probably walked on vinyl flooring in homes and businesses many times firmly believing that it was real wood, laminate or stone. Vinyl is so realistic that guests to your home will never be able to tell the difference. But is vinyl really suitable for use in rooms other than wet areas like kitchens and bathrooms? Will it suit your lifestyle and your interior style? With the expert knowledge of our professionals, we can help you decide.



Bathroom

Vinyl has been a popular flooring choice for bathrooms for years and with good reason. It's practicality and resistant properties make it ideal for your bathroom. Anti-slip, water resistant, easy to clean and stylish, transform your bathroom with vinyl.



Kitchen

Like the bathroom, the kitchen is another obvious area where vinyl rules! Any spills can be quickly mopped up leaving no residue or staining, meaning your floor continues to look as good as new for years. Vinyl as kitchen flooring? It's a no brainer.



Lounge

Not so obvious is the living room. The vinyl flooring of today is thick, cushioned, comfortable underfoot and looks fantastic. With designs ranging from all kinds of wood to travertine style stone, there's one to suit all tastes.



Bedroom

Like the lounge, vinyl can be ideal for bedrooms and its practicality makes it perfect for a kid's room. Any spills can be dealt with in no time and it is super comfortable to sit on to read or play. Plus, with its compatibility with underfloor heating, their toes can be toasty warm all year round.



Hall, stairs & landing

The hallway and landing are high traffic areas which require hard-wearing flooring so vinyl can work really well. Its easy clean properties also make it a great option for these busy areas within the home. However, sheet vinyl flooring is not recommended for stairs.



Dining room

Whether you use your dining room for daily family meals or formal dinner parties, a practical flooring choice is always preferable as accidental spills will occasionally happen. Vinyl's wipe-clean surface is the ideal choice with gorgeous designs to choose from and very little maintenance.

Vinyl flooring effects

Due to the ever-improving process of vinyl printing, vinyl flooring comes in a huge array of designs and patterns – pretty much any design you fancy can be yours with each one being incredibly realistic. This wide variety of designs allows you the freedom to be creative in your home with colour and pattern. From wood to stone, mosaic to patterns, vinyl flooring is a great way to be creative with your home's interior whatever your style. Find out what effects are available in our vinyl flooring range below.



Wood effect

Wood effect vinyl complete with knots and grain detailing is fantastically authentic. Available in any wood type you care to think of from a whitewashed finish or pale beech, to atmospheric dark walnut, in every wood shade, plank detail and finish. Some even have a textured surface creating even more realism, especially when walked on with bare feet. In fact, all wood effect vinyl flooring doesn't have is the on-going maintenance of a real wood floor.



Plain

Plain, single colour flooring can really make an impact in your home. Whether you choose a neutral shade like beige or cream for your floor, or decide to really pack a punch with a solid block of something bright like red or yellow, a plain vinyl will create a fabulous basis for your room and allow you to really make it your own. The combination of colour, practicality and affordability makes plain vinyl flooring a worthy investment for your home.



Patterned

The term 'patterned vinyl' covers a multitude of designs and styles from zig-zags to stripes and everything in between. Jazz up a room with a funky geometric pattern or a colourful stripe. If you've always wanted to add a bit of pizzazz to your living spaces, or wish to brighten up a kids' bedroom with fun and practical flooring, there is bound to be a patterned vinyl to suit. Stylish and affordable, there's bound to be a patterned vinyl that's right for you.



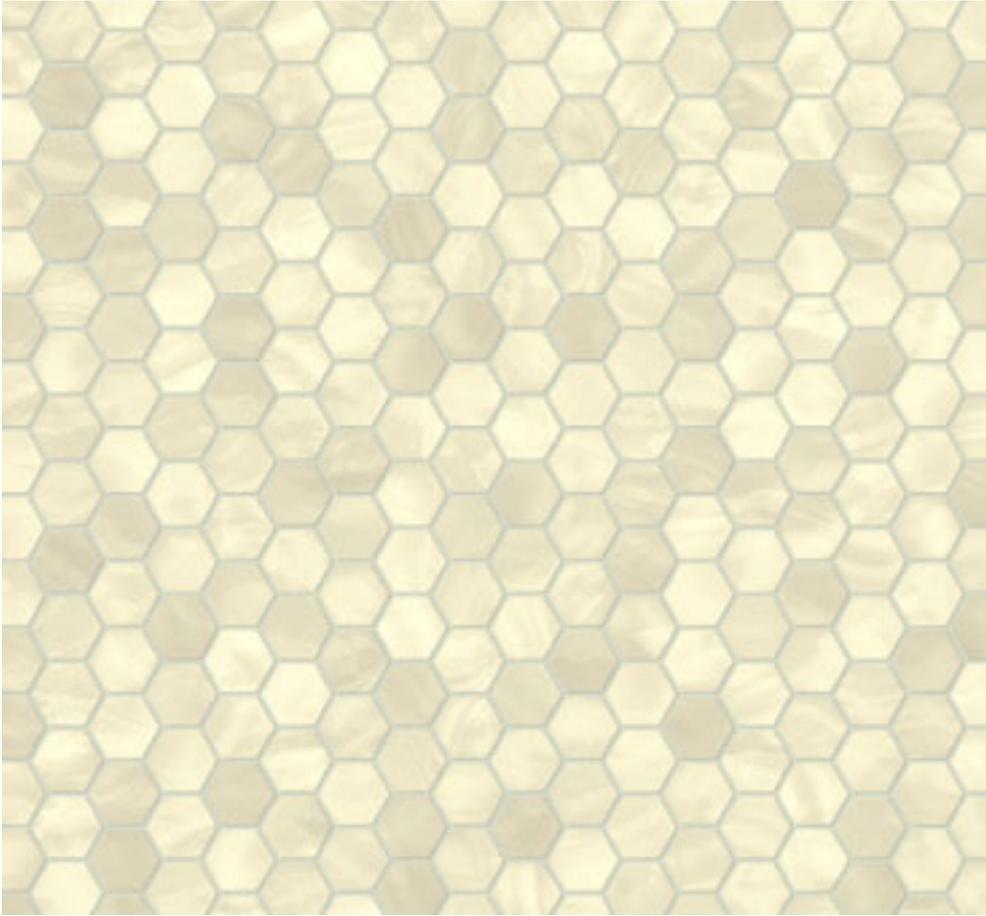
Tile effect

A fantastic alternative to the real thing, tile effect vinyl will give the illusion of an expensive tiled floor. Always wanted a slate tiled floor, or to remember your holiday villa with terracotta tiling but it's just out of your price range? In realistic designs including granite, marble, ceramic and slate tiles, this flooring will give you the effect you desire at a fraction of the cost. Plus, instead of cold hard tiles, this cushioned flooring will bring comfort to your toes and its insulating properties mean your home will be cosy and warm too.



Stone effect

A stone floor looks fantastic and complements a contemporary styled room as well as a home with a more classic design. Popular in many homes, stone is a classic material for floors that gives a beautifully timeless finish. Available in a range of shades, stone floors vary in style and are very versatile. But stone tiles can be cold, a slip hazard when wet and very expensive to buy and install. Stone effect vinyl flooring is considerably warmer, slip resistant and an affordable alternative to real stone tiles.



Mosaic effect

Have you always wanted the intricate designs on your floor that only mosaic tiles can create? Mosaic floor tiles can be expensive and installation can take a lot of time and money. As with other tiled floors, there are also practicalities to consider like ongoing maintenance, and the fact they are hard and cold to walk on. There are lots of designs of mosaic vinyl flooring available that will give you exactly the look you want as well as heat and sound insulation, all with little to no maintenance.